

What Every Business Needs Before Disaster Strikes

You don't need to predict the future; you just need to prepare for it. Use this checklist to make sure your continuity and recovery plan is ready for anything.



Business Impact Analysis (BIA)

Identify essential operations and measure how downtime could affect your revenue or reputation.



Risk assessment

Evaluate likely threats, such as cyberattacks, power outages and natural disasters.



Business continuity plan

Lay out how your business will continue running during a disruption.



Disaster recovery plan

Define steps to bring back systems, applications and data without delay.



Communication plan

Decide how and when you'll inform staff, customers and stakeholders in a crisis.



Roles and responsibilities



Make sure every team member knows their job before, during and after an incident.



Testing and maintenance

Run regular drills and updates to keep your plan ready for anything.

**Every unchecked box is a risk.
Let's close the gaps together.**

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